

GURU ON GURU



CRIME

It's a sad, sad day in guru land folks. Imagine the nerve of a guru ripping off a guru? Don't get me wrong...

Scamming YOU (the public) is the most throat slashing idea on the planet, but coming in a close second is scamming one of your own? You would think that this dude would at least try to create the illusion of great customer service to a fellow guru.

Customers are the life blood of our business, as trainers our job is to provide the absolute best ideas and insights that we've in our arsenal, with EVERY product that we produce.

SCREW THIS product stairway idea; you know where every step, every purchase is supposed to bring you closer to the top, where there's a monumental pile of cash just waiting for you to claim it. It's only upon arriving "At the top" that you realize it's just another door opening to yet another stairway, where more empty promises are yours for the taking.

It's only after spending thousands on "Guaranteed money makers", that you realize the ONLY person lining their pockets with cash is some GREEDY GURU holed up in an office, counting the dollars he's swindled in exchange for your stolen dreams.

Don't get me wrong. I'm not claiming that because you didn't get the results you were chasing, that it's ALWAYS the trainers fault...Not by a long shot.

In fact for many trainers, myself included, **it's not our information that's on trial, it's "Your NOT taking action" that's the guilty party.** I can only speak for myself here, but what I teach works, it's not some strange investing philosophy that I cooked up to make a quick buck or two. Honestly, I don't even think I'm smart enough to make up a "Super Guru 2000" system that doesn't work.

Maybe I'm crazy here, but I'm going to *cut you in a secret I've never shared before.*

Are you ready?

Promise you won't tell a soul?

I'm not that smart.

There I've said it. **I've taken the elephant in the room and put a stick of dynamite up his hiney.** What a fricken relief. I can come out from behind the "Guru curtain" and just admit "You're probably much smarter than I am".

However, here's the ONLY reason to believe my **"Information should ever be put on trial"**. In all of my blind stupidity, I've simply taken EVERYTHING that I've learned after buying and selling over 150 homes, totaling nearly \$15,000,000 --- I took all of that info --- then I just wrote it down or said it. That's it.

- No fancy guru secrets.
- No funny business

In a nutshell I'm saying:

“Here's what I did, it made me a lot of money, so I'm guessing it could make you money too”...

I hope I didn't burst your bubble here.

OKAY BACK TO THE POINT NOW.

As you've heard me mention before I don't have stocks, I don't do mutual funds, hell I don't even have a 401k. In fact, there's only 3 things in this world that I invest in:

- My Mind
- My Mind
- My Mind

Did I mention my mind?

IF YOU LEARN ONLY ONE THING FROM ME...EVER...LET IT BE THIS:

If you want job security, life security, a retirement on the Waterfront not the Walmartfront-- Then heed these words. Begin by investing in your mind. Then take the ideas that you've received from your mental investments and begin to implement them in the real world.

- Want to make money in real estate? Invest in your mind
- Want to make money on the internet? Invest in your mind
- Want to make money building houses? Invest in your mind

My point here is this: Stock market money will get you 10% in a decent year. Mind money will yield 1000% in a *slow year*. All it takes is one good idea, one new insight, one new awareness of opportunity. That's it.

Mind money cannot be taken away, mind money does not drop in value, mind money won't allow you to go unemployed for any length of time. Mind money is security. Mind money is hope. Mind money a sure bet.

OKAY BACK TO THE A\$\$HOLE THAT TOOK MY MONEY

I bet your wondering what this “Guru” did that could piss me off so bad. Your probably scratching your head right now thinking “After all that ranting how could a course be THAT bad?”.

You see there's a major line of division amongst the trainers in the “Guru game”. There are those trainers that “Know about” real estate. Then there's those of us that KNOW real estate. Typically the proof is in the pudding. For example when I talk about investing it takes about 2 seconds to know that I've done about \$15,000,000 in real estate because I know the details.

Here's what this loser did:

#1 He was reading verbatim from a card or something throughout all of his materials...Which isn't the end of the world...The problem is he was reading “**ReGuruGitated**” (rehashed crap learned from other guru's). I don't need to know what everyone else is teaching...I want NEW INSIGHTS! He did not deliver a single one.

#2 I could tell by his fluffy language patterns that he had never actually did any of the stuff he was teaching. Fluffy language patterns are when you here someone try to teach you but instead of using words like “From my experience” or “I have” they say things like “Well you could” or “Maybe this would work”.

#3 When I called him about returning the product I tested him...In speaking with him directly I just asked him questions about the subject matter and the dude didn't have a clue. I could produce a better course in my sleep.

#4 All of this would have been no big deal, but he refused to give my money back...WTF? After the call I sent him email after email requesting he uphold his end of the bargain...I got nothing.

Well that's it for my little rant. I just had to get that out of my system. Yep, Guru's get screwed too....

Talk Soon,

Eric Medemar

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